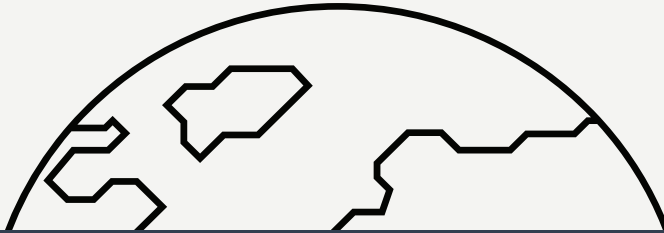


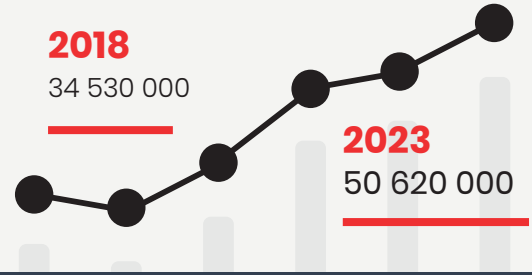
# Security by the Numbers: TrackTik's Take on the Importance of Data

Security Industry Size

Global demand for security services is forecasted to increase **6.9% annually** to **\$267 billion** in 2018.



Worldwide: Security service employment



Common Security Issues

## Top 5 Security Threats Facing Corporate America

- 

Internet & Intranet Security
- 

Mobile Security
- 

Workplace Violence Prevention
- 

Active Shooter Threats
- 

Business Continuity Planning & Organizational Resilience

## TrackTik By The Numbers

Corporate Security Wishlist



**93%** of end users want a Service Level Agreement (SLA) with the security service provider.

**94%** of respondents appreciate easy access to security data.



**40%** of end users that are **NOT** getting incident stats from their security service provider wish that they were.



**93.3%** of respondents saw an improvement in their ability to collect and use security incident data.



**80%** of firms using TrackTik say they were able to reduce the number of open shifts or reduce the time required to replace a guard.



**90%** responded that TrackTik helps them run their business more efficiently.

**71%**

**Percentage of professionals** who were able to win new business and retain clients by integrating and promoting Tracktik as part of their firm's overall service offering.

**94%** agree that TrackTik drives employee accountability.



**97%** agree that TrackTik supports security firm reliability.



**97%** agree that TrackTik helps drive transparency to clients.