



SaaS-BASED SECURITY WORKFORCE MANAGEMENT PLATFORM TAILOR-MADE FOR BUSINESS IMPROVEMENT DISTRICTS (BIDS)

WHAT TRACKTIK DOES

TrackTik's SaaS-based workforce management software helps document and communicate the day-to-day duties of field teams across different initiatives and programs that relate to safety & security, homeless outreach, maintenance and sanitation, and hospitality.

Communicating directly with local business owners within the district, field teams respond to various requests, including 311 requests, graffiti or snow removal, and pan-handling complaints.

Business Improvement Districts (BIDS) also work closely with security firms to ensure the safety of residents, visitors, and the community at large. With precision and accountability, TrackTik will give your invaluable insight into your entire field operation.

THE ADVANTAGES OF A SOFTWARE SOLUTION



JUSTIFICATION FOR INVESTMENT

The data produced by the platform can identify key places for investment. Bring this actionable insight into your planning and meetings with management.



VISIBILITY & OPTICS

Detailed reporting and monitoring helps the security team get visibility on their operations, and enables other departments to understand what the team's day-to-day looks like.



RISK MITIGATION

Identify blind spots with real-time information to help build out a more detailed security strategy. Prevent incidents before they happen.

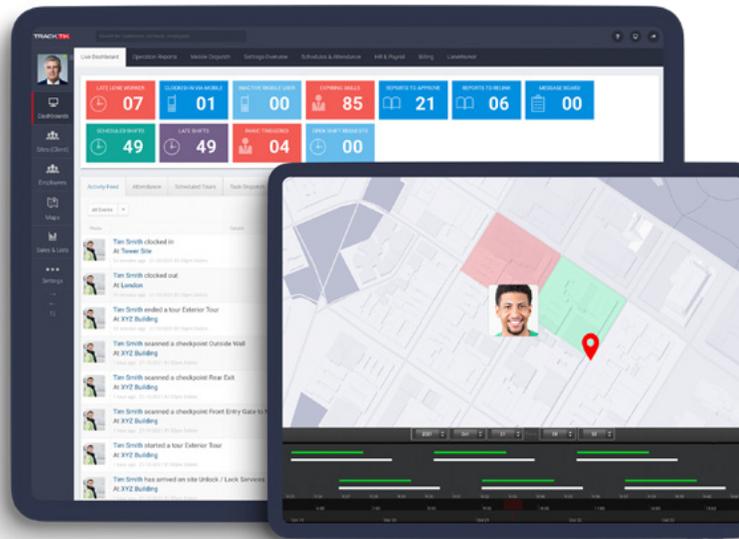


DATA-DRIVEN INSIGHTS

Easy access to real-time data helps the team identify the incident, and what needs to be done without missing a beat.

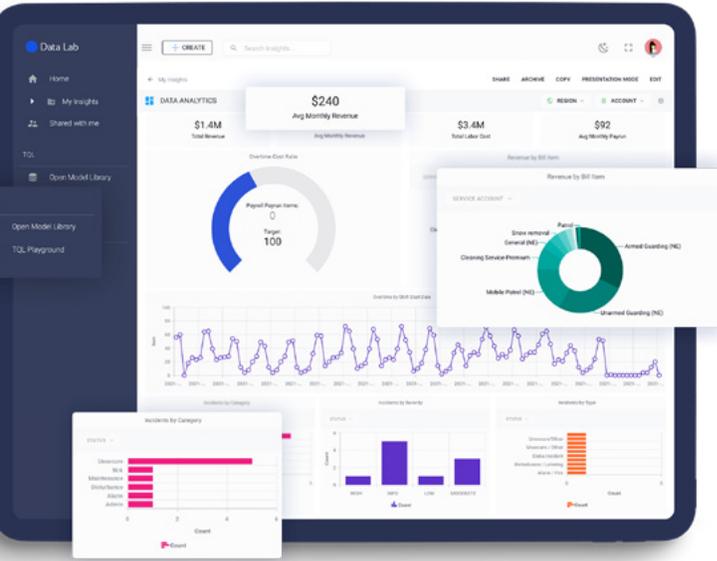
TRACK LOCATIONS

With TrackTik's Live Dashboard, you can track the exact location of your field team as they move throughout the community using GPS tracking. View the live location of safety ambassadors and clean teams on a dynamic map and connect with them instantly via a Message Board.



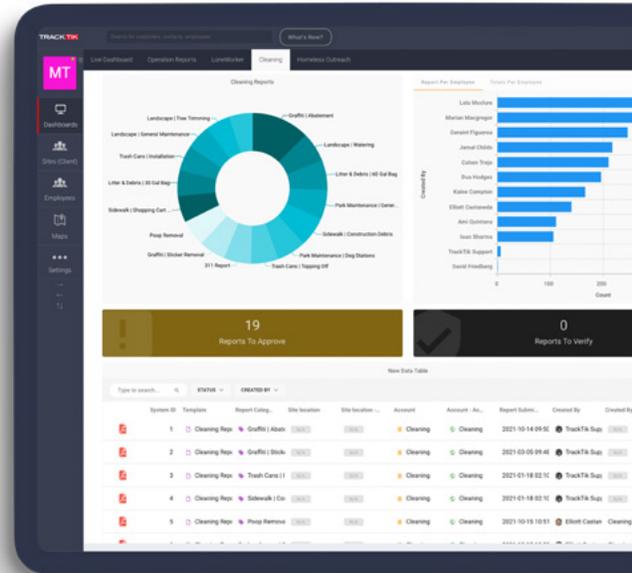
UNCOVER INSIGHTS

Keep your operations running smoothly as you uncover insights that will help you make better-informed decisions by leveraging operational data. With tools to help you explore, visualize, and interpret data from the field, you can monitor key performance indicators (KPIs) and deliver the numerical data you need to make swift data-driven decisions on what to do next.



GATHER ANALYTICS

The analytics gathered from TrackTik can give you invaluable insights into your entire field teams' operations. TrackTik gives you access to incident analytics, real-time data, and incident reports filled out by your field teams are filtered into charts for easy viewing.



DELIVER VALUE

TrackTik allows you to assign the right tasks to the teams that need completing in the most efficient way possible, delivering maximum value. Optimize your field teams with TrackTik's mobile dispatch, which allows you to define site-specific instructions for members of your teams.

If you would like to learn more about how TrackTik can help you keep your community and city safer, please contact sales@tracktik.com

