

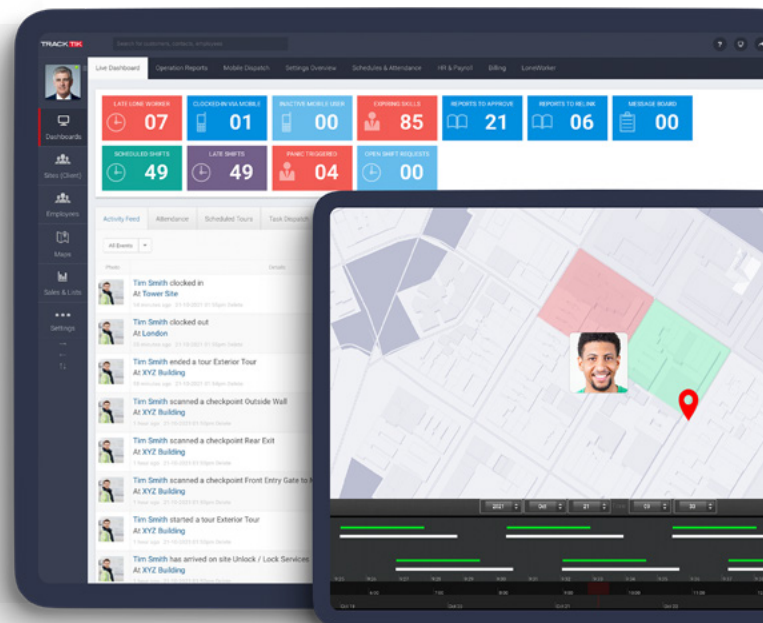
SaaS-Based Field Service Management Software for Business Improvement Districts (BIDS)

TrackTik is a cloud-based field service management software for Business Improvement Districts. It enables you to document and communicate the day-to-day activities of field teams across different programs that relate to security, sanitation, homeless outreach, and hospitality - among others. It gives you real-time visibility of your operations; it provides you with powerful dashboards and reports that you can share with your stakeholders to demonstrate your team's value to the neighborhood.

Gain Visibility and Real-Time Intelligence on the Services Provided by Your Field Teams in Your BID

Go paperless and monitor every second of your field operations, track the live location of your team members, capture the amount of work performed and the details of tasks and interactions. Give your team a tool to report on incidents from the field so that you can immediately react by dispatching the right person to the right place.

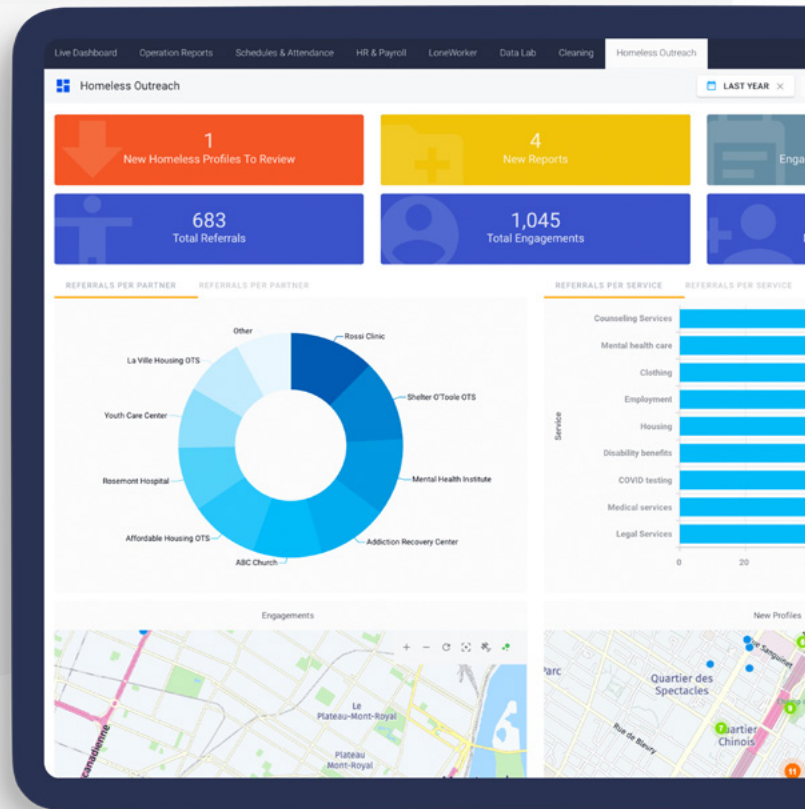
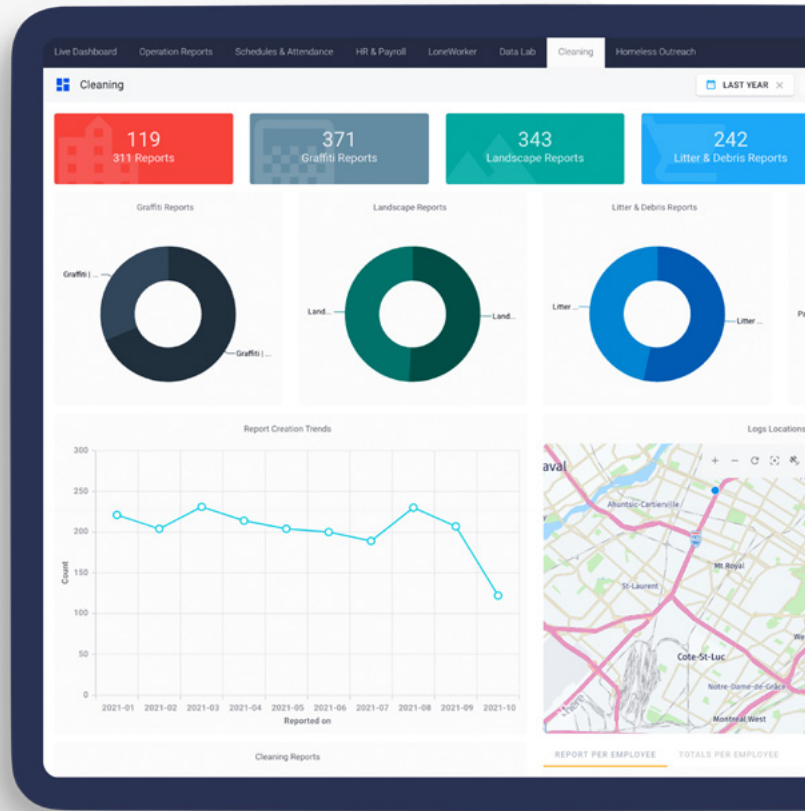
- ✓ Live GPS tracking of your field team
- ✓ Tours and checkpoints
- ✓ Daily activity reports that document work completed
- ✓ Incident reports with multimedia
- ✓ Dispatch features that allow you to address issues as they arise



Demonstrate the Value of Your BIDs Program to Stakeholders

Power your communications with data that illustrates the impact and value of the BIDs programs on the neighborhood community. Gather indisputable evidence of the work completed by your teams through time-stamped before and after pictures in reports.

- ✓ Data Lab-powered dashboards that provide you with an in-depth understanding of neighborhood trends
- ✓ Provide accurate and detailed reports on the progress and accomplishments of your team against your BID's KPIs
- ✓ Download reports that you can share with your board of directors and stakeholders
- ✓ Mitigate claims against you and provide proof of work completed

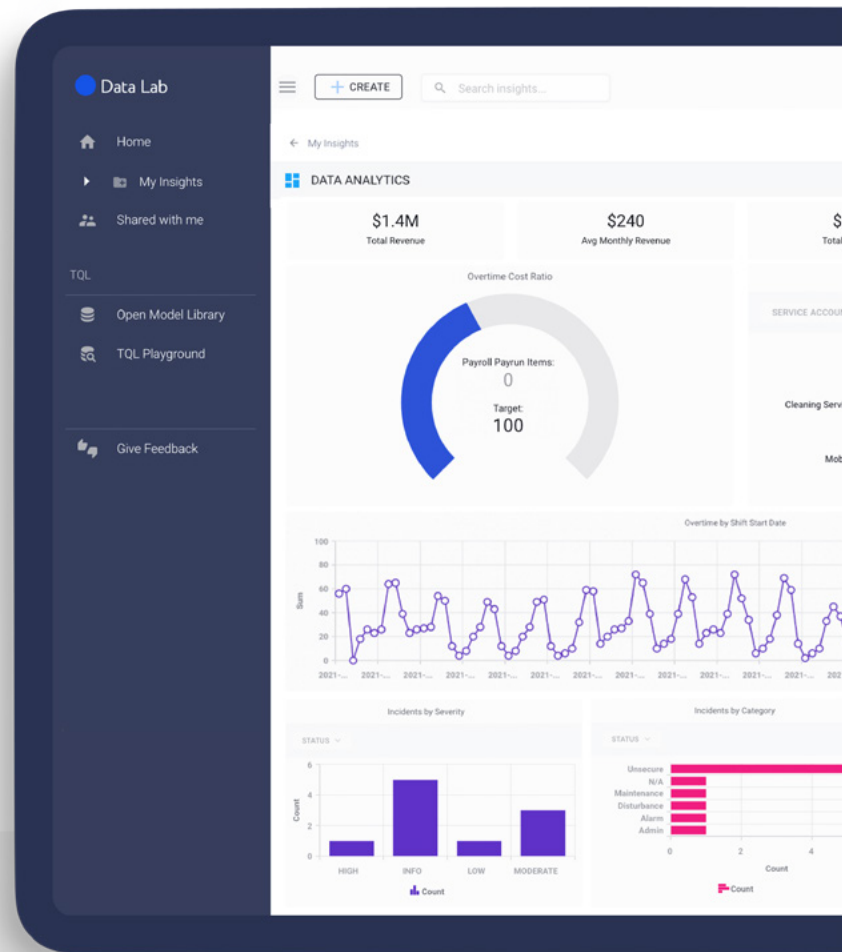


Uncover Insights About Your BID and Dispatch Field Teams Where Needed

Identify trends and problem areas to help you deploy your resources strategically and empower decision-making.

Leverage analytics to:

- ✓ **Measure** the impact of your programs and initiatives
- ✓ **Discover** incident trends
- ✓ **Identify** areas for investment
- ✓ **Prevent** incidents before they happen



Ensure Your BID Team's Safety From Threats of Violence

Equip your team with the tools to stay safe and keep them informed on all the necessary details of their work environment so they can be on the lookout. With TrackTik's Lone Worker features, you can keep an eye on your team while they keep an eye on the community.

- ✓ **Geofencing** of zones to notify you when a worker exits the area while on-duty
- ✓ **Automatic notification** when a lone worker is late for a checkpoint
- ✓ **Panic button** to immediately call for assistance
- ✓ **Watch mode** to transmit live footage when dealing with high-risk situations
- ✓ **Message board** to communicate with the field team

If you would like to learn more about how TrackTik can help keep your community and city safer, please visit tracktik.com/business-improvement-districts/ or contact sales@tracktik.com

About TrackTik

TrackTik was founded in 2013 and quickly established itself as a market leader with the mission to seamlessly connect humans, workflows, and systems to deliver a better way of working to the deskless workforce through relentless innovation and leading-edge software. Today, deskless workers represent 80% of the global workforce, and TrackTik strives to improve their lives by empowering them with thoughtful cloud-based technology solutions, transforming the way they work. TrackTik's integrated suite of automated tools fluidly connects frontline operations and back-office management allowing managers to follow the progression of field workers, reduce manual tasks, lower cost, and demonstrate value. Headquartered in Montreal, Canada, with offices in the United Kingdom, TrackTik's seamless data-driven technology promotes operational efficiency and boosts deskless workers' productivity, job satisfaction, and retention.

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